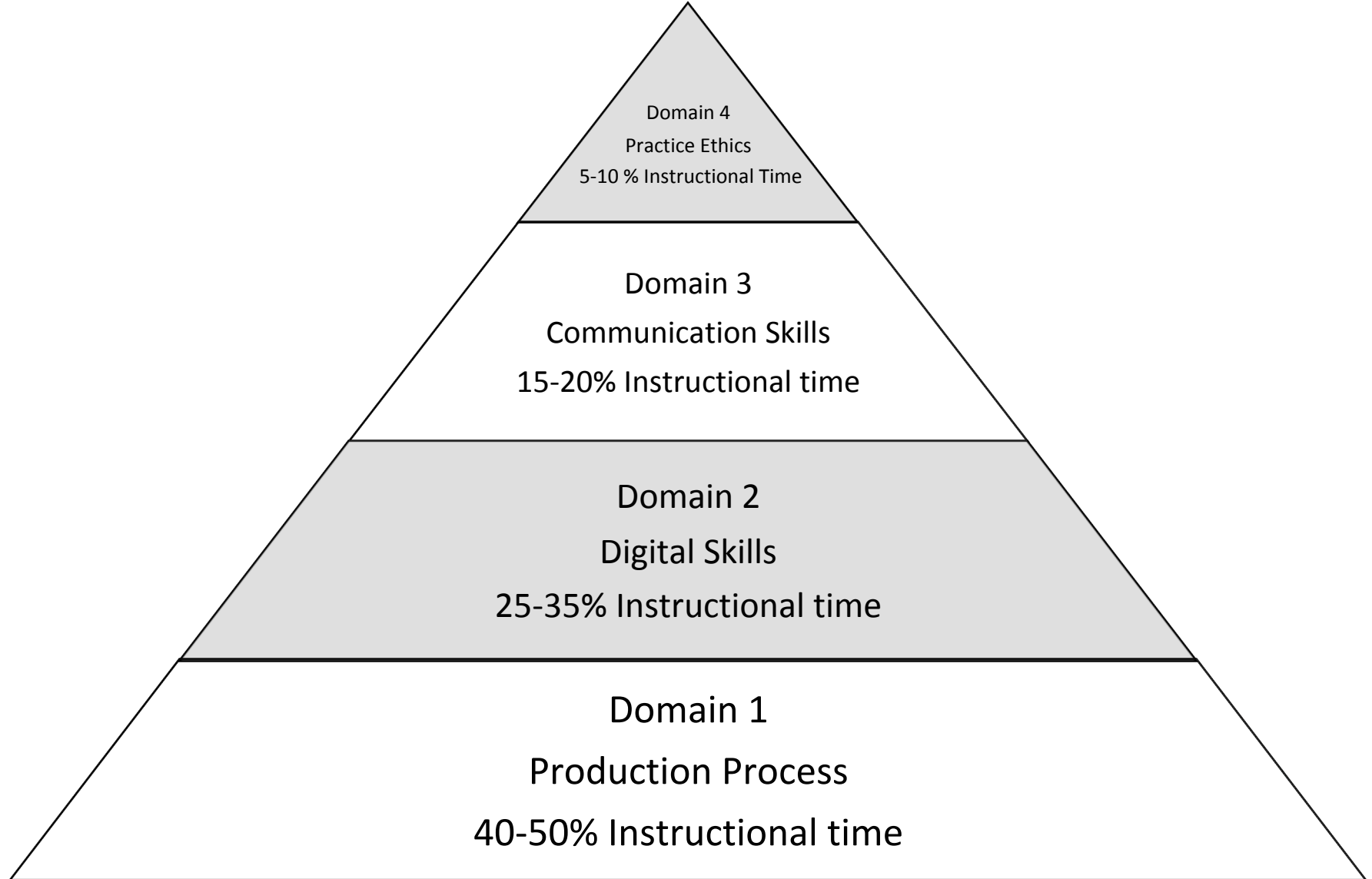


Content Domains

Digital Printing 10.0200.20



The technical standards for the Digital Printing Program are clustered in 4 domains. The greatest percentage of instructional time will be spent on domains 1 and 2 with less time on domains 3 and 4. Students who complete the program should demonstrate a thorough knowledge in each of these domains.

Blueprint for Instruction and Assessment

Digital Printing
10.0200.20

Domain	Related Standards	Instructional Time
Domain 1 Production Process	STANDARD 7.0 ENGAGE IN PRE-PRODUCTION/PLANNING PHASE OF PRODUCT CREATION IN DIGITAL PRODUCTION PRINTING STANDARD 8.0 IMPLEMENT PLAN(S) FOR ACQUIRING OR CREATING A PRODUCT IN ACCORDANCE WITH PRODUCTION PHASE TASKS IN DIGITAL PRODUCTION PRINTING STANDARD 9.0 PERFORM TASKS IN POST-PRODUCTION PHASE OF PRODUCT REFINEMENT IN DIGITAL PRODUCTION PRINTING STANDARD 11.0 MONITOR QUALITY ASSURANCE OF PRODUCT CREATION CONCURRENT WITH ALL PHASES OF PRODUCTION IN DIGITAL PRODUCTION PRINTING	40-50%
Domain 2 Digital Skills	STANDARD 5.0 UTILIZE COMPUTER APPLICATIONS TO MANAGE MEDIA STANDARD 6.0 APPLY KNOWLEDGE OF DATA CAPTURE AND MANIPULATION STANDARD 10.0 DELIVER/DISTRIBUTE PRODUCT(S) USING VARIOUS MEDIA IN ACCORDANCE WITH CONSUMER EXPECTATIONS IN DIGITAL PRODUCTION PRINTING	25-35%
Domain 3 Communication Skills	STANDARD 3.0 DEMONSTRATE VERBAL AND NONVERBAL COMMUNICATION SKILLS REQUIRED BY THE MEDIA INDUSTRY STANDARD 4.0 DEMONSTRATE WRITTEN COMMUNICATION SKILLS REQUIRED BY THE MEDIA INDUSTRY STANDARD 12.0 PRESENT PRODUCT(S) TO SELECTED AUDIENCE(S) USING MEDIA IN DIGITAL PRODUCTION PRINTING	15-20%
Domain 4 Practice and Ethics	STANDARD 1.0 ANALYZE THE MEDIA INDUSTRY, ITS BUSINESS PRACTICES, AND ITS ROLE IN THE ECONOMY STANDARD 2.0 INVESTIGATE INTELLECTUAL PROPERTY LAW AND RIGHTS MANAGEMENT	5-10%

Content domains are bodies of knowledge, skills or abilities to be taught or assessed. They are clustered as related to technical standards for instruction. The suggested percentage of instructional time is listed for each domain. Instructional time corresponds to the percentage of assessment items included on the Technical Skills Assessment.